

STARKART

OFFSPACE – Speculative tracing

They are anonymous . They are viral, reckless and undesirable. They grow where they can . Innocent bystanders run daily past 'em . They arise casually and rarely come alone . They appear on street posts, dustbins , facades , on art in public spaces , historic buildings and religious institutions . No surface in urban areas is safe from them. For years, they cover most suburbs and inner cities , destroy their clean lines and cost a fortune to clean . But have you ever imagined today's cities without tags and graffiti ? Who knows actually exactly what is the meaning of TAGS ? And what happens culturally and symbolically , if TAGS are suddenly displayed on a Coca-Cola advertising poster ? The exhibition offers an encounter with the misunderstood character of TAGS and a speculative view to their future development .

Speculative Tracing in three acts

Starkart – URBAN ART EXHIBITIONS specializes since 2009 on art in urban space and also experimental exhibition formats . With the exhibition OFFSPACE – Speculative tracing , an exhibition is dedicated for the first time in Switzerland to the phenomenon of TAGS . TAGS are primarily represented in popular Western media as a plague , but simultaneously used for advertising . For us reason enough to examine the unwanted characters .

OFFSPACE – Speculative tracing examines the circulation which every subculture sooner or later is going thru : creation , marketing and disintegration. The exhibition will be transformed accordingly three times and each transformation is celebrated as a vernissage . TAGS are shown in connection with their commercialization and the relation to street art .

Art without Me

To design critical art in our accelerated digital era, instead of empty postmodern self reflections it needs more imagination. Only this way the complex status quo can be opposed and our world be rethought. In a speculative perspective, the exhibition wants to show, how the future of the phenomenon TAGS might look.

Workshop, public tours and movie screening

The first opening on August 28, 2015, presents 1 part CREATION. On September 5., the Long Night of Museums, a film screening, plus a special event are planned. On September 11, 2015 second vernissage is celebrated, which opens the Part 2 MARKETING. A public tour is conducted by Catherine Eisendle through the exhibition. A film screening will be announced. At the end of the exhibition on the 25. September, the third opening Part 3 represents DISINTEGRATION.

On the weekend from 19. to 20. September 2015, a two-day workshop for young people aged 12 years is offered under the slogan "TAGS and throw-ups" in collaboration with the Association of Arts Home.

Workshop: Saturday and Sunday 19. and 20. September 2015 both 13 clock to 16 clock. TAGS and throw-up's, youth workshop for young people from 12 years in Cooperation with the Association of Arts Home (HOA)

For further information mail to: cat@starkart.org

OFFSPACE

28. Aug. – 25. Sept. 2014

Opening: 28. August 18 – 24h

Hours: Tur/Fri 18 – 20, Sat 14 – 20h